Washington State Elks Association Newsletter

December 2022

PO BOX110760 Tacoma WA 98411-0760 phone: 253-472-6223

Welcome members! These are exciting times to be a Washington Elk – things are happening, new ideas are being heard, new technologies are being utilized, we are growing, we are becoming stronger and most importantly we are setting up our Association and lodges for success well into the future. Exciting times indeed!

With the rollout of the My Elks mobile app we can now reach our membership more thoroughly than ever before and we achieved this technological leap through the vision or State Sponsor, Past Grand Exalted Ruler Roger True. Be sure to thank him personally for his efforts when you cross paths, maybe at a convention? Hearing the positives, hearing a thank you for your efforts is a huge reward, just a couple words can mean so much.

The Washington State Elks Association is now promoting Elkdom throughout our state on the radio! Perhaps you've heard one of the four spots on your favorite station? Utilizing a bit of the Associations equity to promote Elkdom in support of our state's lodges – The Association is doing the work to help your lodge succeed. Go to discoverelks.com to learn more about what is happening.

And speaking of work, have you noticed how much work our state Public Relations committee has been doing? With a little help from the State Lodge Development pilot program our State Public Relations Chair and her team are putting feet to pavement and helping lodges succeed. How Can We Help is the catchphrase and you'd be amazed at what this committee has been doing and how much they have helped in just a few months' time, Exciting Stuff! Please ask the Association for help with anything you need.

Our lodges are growing. They are growing, encouraging new ideas, new events, and new ways to engage members while helping those in their communities. Having fun with each other – that's the key and that is what is happening across our state – from Colville to Vancouver, from Bellingham to Walla Walla – great things are happening, and it is you, the Elk Member in Washington State, we must thank for it.

Our buddy out in Forks once said we need your *Time, Talent & Treasure*, the three T's as they say. We need your Time to have fun with us at the lodge, your Talent to help make that fun happen and then we'll use that Treasure the event creates to help our lodge succeed and our community become a better place. Through you having fun at the lodge, bringing your passions within its walls, and creating fun filled events, you are forcing Elkdom to succeed – Thank you all.

Please Note: The WSEA
Quarterly meeting will
be on Thursday January
12th and WSEA
Convention on January
13th & 14th. This is one
week earlier than
normal.

On behalf of the Washington State Elks Association Executive Board, please accept our apologies for any inconvenience this will cause.

The error in dates was discovered as the registration packet was going through final reviews. They say the devil is in the details and in hindsight, the error precursors were there. Individual contracts for each year are signed up to five years in advance, the assumption was made that it would be on the same weekend as always. I am truly sorry that we did not identify the issue with the dates earlier. I sincerely hope that your schedule can accommodate this unexpected change and you can attend as you were planning.

Fraternally,

Greg Balint, President

Washington State Elks Association

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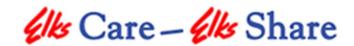
WSEA President's Message

As we approach the end of 2022 and have the holiday season just ahead of us, I wish each of you & your families a Merry Christmas and all the best wishes in the coming new year. The ending of the year is also time to reflect on the year that has gone by. On the bright side, the pandemic that has presented so many challenges for to society and for the Elks is receding. This allowed us to hold both state conventions. The winter meeting in January was impacted by COVID protocols which was reflected in the lower attendance numbers. Those that could not make it were missed. The summer meeting was markedly better. Things were almost back to normal. The best news was that Elks Lodges around the state crushed it. The Annual Report of the Grand Lodge Secretary for the 2021-2022 Elks year highlighted a membership gain of over a thousand in our state. This has not happened in decades, and we are on pace to surpass this accomplishment by a substantial margin. Additionally, the report noted Washington Elks have continued to support our communities in the amount of just over 7 million dollars in donated cash, milage, travel and hours of charitable, educational, and patriotic work. Fantastic job everyone! Thank you for all you do. Once again, Merry Christmas and Happy New Year.

Fraternally,

Greg Balint

President, Washington State Elks Association







Our purpose as the Public Relations Committee is to use effective internal and external communications to relate to the membership and public our purpose, aims, and goals and publicize the good deeds of our order. We are working hard to meet the needs of the lodges. Should you wish to submit info, ideas, questions, please contact a member of the PR Team:

Chair: Nancy M Oakes, PER, <u>Nancy@garnettlaw.com</u>, ph. 307-250-3378

Evan Boyd, PER
evan-boyd@hotmail.com
John Dabney,
PER, jdabne2129@aol.com
Aaron Reid, ER
reidaar@gmail.com
Jen Steele, Leading Knight,
jennaysteele@yahoo.com
Richard Shull, PER,
shullrgef@gmail.com

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Utilize My Elks App to Promote Lodge Activities

The My Elks Mobile app can take your holiday events, fundraisers, and charity projects to new levels!

Download the My Elks App today in the Apple App Store or Google Play Store. Tis the season where Elks lodges across the country come alive with Christmas parties, events, and fundraisers for our numerous charitable giving projects that take place this time of year. The new My Elks Mobile app is a tool that has been developed from the ground up by a group of members from Oregon, Washington, Idaho, Montana, and California to meet the needs of Elks lodges. You can utilize this exciting new resource today to take you holiday events, fundraisers, and projects to the next level by engaging members, sending notifications, and even recruiting volunteers by harnessing the power of your members mobile devices! One lodge using the app recently held a fundraising dinner and thanks to the My Elks Mobile App had nearly a 50% increase in turnout. So, what can the My Elks Mobile App do for your lodge and members?

The My Elks Mobile App is available free to members in the Apple App Store and Google Play Store today!





Register for an Elks.org account to access members only information and resources

Step 1. Visit the elks.org homepage, click on "register" at the top righthand corner of the page.

Step 2. Read over terms of service and click the link labeled "I accept these terms, please proceed to registration"

Step 3. Submit the form

Leadership dashboard

Go to Elks.org to find your committee manuals. The manuals contain important and useful information for committee chairs and help drive the work of our organization. Many of the manuals have been updated with new information.

E-mail: bim@lindseyelk.com



William J. Bim Lindsey, Member

Chairman, Grand Lodge Fraternal Committee - Area 8 Member

THERE IS AN APP FOR A SUCCESSFUL LODGE YEAR
By William J. Bim Lindsey, Chairman, Fraternal Committee Area 8 Member.

Okay, so I stretched the word app a little, this one is not electronic per say but you can add it to your computer or smart phone. If you would like to guarantee a successful year for your Lodge, we have just the plan for you. It is called following the Contest "A" All-American Lodge contest requirements. You may have not noticed but over the last few years the Grand Lodge Fraternal Committee has been tweaking the All-American contest requirements to better focus on a successful year and leveling out the contest playing field. More emphasis has been put on allowing points for submitting for ENF grants whether or not you actually receive them.

We truly believe that the elements listed in the contest certification sheet make a great road map for the Lodge and Exalted Ruler to follow throughout the year. You can find out areas that your Lodge is strong at and as well find and hopefully work on those that may be weaker areas. The Fraternal Committee also has a manual available regarding Lodge activities that has quite several suggested activities for your Lodge that you may have yet to consider. Both the certification sheet and Lodge Activities manual can be found on the elks.com website under the blue shaded area on the upper left of the members page under Grand Lodge/Committees/Fraternal/Manuals or Forms.

Your goal may not be to win the contest but just by participating your Lodge and community will be winners! You will have given back to your community and contributed to the programs of Grand Lodge furthering what our Order is all about.

The new divisions are set up to have approximately the same number of Lodges in each division instead of prior levels having many small Lodges competing against each other and a few large Lodges against those in their division. These divisions are as follows:

Since I started this with an app reference, now is the time to step up and give your Lodge activities more accessibility to your community. While working on the Contest "A" certification sheet you are building a mockup of what your year-end Status may be, but Siri cannot do the work for you. I'll bet there are many individuals in the Lodge that can help your program your Lodge's future. Get out there and go! You have until the end of March.

William J. Bim Lindsey, Chairman

Grand Lodge Fraternal Committee - Area 8 Member

Benevolent and Protective Order of Elks . Grand Lodge



ATTENTION LODGES:

SPECIAL NOTICE: Please read the following message from a Lodge Treasurer. It can happen to you.

The lodge email was breached when someone opened and clicked on one of the scam emails we all get every day. This gave the scammer the opportunity to examine our email and imitate one of the banks with whom we are currently working to purchase high interest laddered CDs.

They created a fake email that was spelled very nearly the same as our legitimate bank and inserted it into the contact avatar that Outlook creates. That made all the scam emails look exactly like the real ones as Outlook shows the avatar and not the actual address when using "reply" or receiving additional emails from the same person. And they were able to take over the email chain that had been created with the real bank and put their emails at the top of the chain. They also added rules that deleted any emails received from the real bank or from the Outlook postmaster. This made them invisible until the emails were printed or forwarded.

Once they took over, they provided information that made wiring the money more convenient than mailing or personally delivering the checks to purchase the CDs. They created fake letterhead for their receiving account with the scam account number to receive the wired funds.

I learned of the wire fraud 3 days later when I called the receptionist at the real bank and asked to be transferred to my banker. I asked why I had not received my CD confirmations. He replied he had been waiting for 10 days to receive my checks. Forwarding and printing the email chain showed the fictitious address of the scammer. He advised me to go to my bank that wired the money and have them make a SWIFT recall of the wire. I did so within 15 minutes. They sent the recall immediately. Although everyone told me that the money was almost certainly gone, the wired money was returned to my account 8 days later. We were very lucky.

After reading about how wire fraud occurs, I was able to find the rules to delete emails. I also learned that Outlook keeps a list of suspicious logins. I was able to see two unsuccessful logins from Nigeria and two successful logins from Oxnard, CA. I changed the password and had Microsoft issue a new recovery code for the email. I also added two-factor authentication with the code to be sent to the secretary's personal cell phone.

The same day I filed a complaint on the FBI IC3 web site. I also called the local police and made a report to obtain a case number to be submitted to our insurance company. I printed copies of the IC3 report, the scam emails, evidence from Outlook, and the fake letterhead with wire instructions

We now review the email forwarding rules and the suspicious activity log twice a week. And as the scammer could imitate any of our vendors and request a payment, we now verify all mailing addresses for checks with each vendor, by phone call, before entering them in QuickBooks. Telephone numbers are looked up rather than using the one on the invoice.

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The 2023 Elks Hoop Shoot National Finals are Saturday, April 22, in Chicago. We're happy to announce that we're back at Wintrust Arena, home of the WNBA Chicago Sky.

The arena seats 10,000, and we need your help to pack the stands! Early bird registration opens January 3 and comes with a free ticket to the Saturday night Awards Banquet, where the winners will receive their trophies, a keynote speaker will deliver a powerful message, and we will enjoy a three-course meal.



Whether you'd like contest-only tickets or the full weekend experience, check out the schedule to set your play into motion.

Don't wait for the buzzer. Mark your calendar for January 3 and grab the ball at the tip-off for a complimentary seat at the banquet. Standard registration is open February 3 to April 3, but does not include a free ticket to the banquet. We hope to see you there!

Best Swishes,

Jim O'Kelley Director

Elks National Foundation

WSEA Quarterly Meeting and Winter Convention Information



Convention Chairman Noel "Sandy" Barber

Cell: 360-420-2847 Email: allmyeggs@aol.com

December 3, 2022

State Association Semi-Annual Meeting January 12th - 15th, 2023

The Washington State Elks Association will conduct its Semi-Annual Meeting at the Double Tree by Hilton, Seattle Airport, starting Thursday, January 12th 2023. The registration form and preliminary agenda are attached. The hotel is going to set up a Breakfast Buffet as well as a Soup and Sandwich Luncheon Special to help expedite eating times. You can also order directly off the menu. This year for the Thursday night Welcome Reception we are having a Taco Bar with complimentary beer and wine. The Friday Night Dinner will offer a choice of steak or salmon. New this year, there will be a Corn-hole Tournament after dinner Friday, registration ends with the Calcutta auction at Friday's Dinner. See enclosed information. Separate checks from the convention registration, must be sent for the design contest and the Corn-hole team registration. Both will also be accepted at the convention registration table.

Rooms can be reserved at the convention rate of \$147.13 including taxes. There is a \$25 charge per night if you want a mini refrigerator in your guest room. The total will be added to your bill at checkout. If additional items are needed for the hospitality rooms, they must be ordered through the Convention Chairman 2 weeks prior to arrival and will be added to the charges for the room. All hospitality rooms will be assigned to the same area. Individuals hosting the Hospitality Rooms must complete a registration form as the individual Elk member, and the Hospitality Specific Registration Form.

ALL REGISTRATION FORMS MUST BE IN THE STATE OFFICE BY TUESDAY DECEMBER 20TH so that we can properly report rooms, meals, and meeting space requirements to the hotel by their contract date. The registration fee is \$50.00 if your registration is at the state office by December 20th. If received at the State Office after December 20th the cost is \$60.00. After the 20th of December, there is no guarantee hotel rooms will be available. Don't wait to order meal tickets. We do not have the ability to purchase them at convention.

REFUND POLICY: Full refunds of your registration fee, meals, and room will be given only if you notify the WSEA Office by phone and speak with a staff member regarding your cancelation by January 5th. After that date, only your hotel room can be refunded and only if you contact the WSEA office 48 hours before your scheduled arrival date. The staff will not be in the office after 3:00 pm on January 11th. After that date, you will need to contact the hotel directly to cancel your room reservation. Please record the date, time, and person you spoke with at the hotel when cancelling, to insure proper processing. If your room was cancelled 48 hours in advance, the WSEA will receive a refund for you on the master bill, and we will send you a check for the room deposit. Refunds will not be mailed out before the end of January.

We look forward to seeing you at the Convention!

Fraternally and Sincerely,

Moel Sanly Barbar

Noel "Sandy" Barber, Convention Chairman

Washington State Elks Association

REGISTRATION FORM INSTRUCTIONS

Fill in all information <u>completely</u> and <u>clearly</u>. If we can not read your handwriting it will delay the processing time of your registration.

A room deposit for the **first night only** is required for all rooms, including Hospitality rooms. Reservations must be made through the State Office registration process. The hotel will not accept Elks reservations made directly with them. Arrival and Departure dates must be filled in accurately.

Your check and Registration Form must be RECEIVED by DECEMBER 20th to register for \$50.00. After the 20th the registration cost will be \$60.00. Room reservations after the cut-off date will only be accepted based on availability and at the Hotel's prevailing rates.

Please leave your pets at home. The hotel has a no pets policy.

One complimentary parking space is available for each room. For those not staying at the hotel, parking is \$10 per day.

<u>Committee Chairmen</u> wishing to set up a display or request tables <u>MUST</u> go through the Convention Committee.

HOSPITALITY ROOMS:

Room Hosts must complete the "<u>Hospitality Specific Registration Form</u>" in addition to their personal registration. Bed removal rate is \$50.00 and will be added to your bill at checkout. Mini refrigerators are \$25 per day. Any additional items (tables, chairs, etc.) must be ordered through the Convention Chairman, Sandy Barber at (360)420-2847 or email: allmyeggs@aol.com at least two weeks prior to arrival. If you order extra items, you may be charged extra fees. All raffles will be confined to Hospitality Rooms unless approved in writing by the Convention Committee.





SEMI-ANNUAL MEETING

January 12th – 15th Double Tree by Hilton, Seattle Airport 18740 Pacific Hwy South, Seattle, WA 98188



Phone: 800-222-8733/Event Manager 206-901-5963			
Name	Lodge #	Lodge Name	<u>-</u> ,
Email:	Phone #		
Mailing address			
City	State	ZIP	
Office/Position for Badge:			
(if attending with you)	neir own registration form. Note: The ho		
	Washington State Elks Association	Convention? Yes	No
**The below items require advance tickets and may not be available on site. Elk Registration: If received by December 20 th \$50, after 20 th - \$60			
HOTEL RESERVATIONS:			
Room Deposit	Please Do not nay m	1st Night Depo	osit ONLY \$
Please Do not pay more than one deposit of \$147.13 per room reservation TOTAL SUBMITTED (Registration, Meals and 1 st night room deposit \$			
REQUIRED HOTEL INFORMATION: ONLY REQUIRED IF YOU HAVE PAID A ROOM DEPOSIT Rooms are all non-smoking			
Bed preference: 1 Bed OR Two Beds			
Arrival Date: Departure Date: Number of guests in room (Check in Time: 3:00 p.m.) Number of guests in room			
Special Requests (ie: ADA sh	ower etc):		

Mail Completed Form and Check or Money Order Payable to: WASHINGTON STATE ELKS, PO Box 110760, Tacoma, WA 98411-0760

DEADLINE FOR ALL REGISTRATIONS: Tuesday, December 20th No credit cards are accepted, no exceptions.

A WSEA Confirmation will be emailed to you immediately if you provided an email address above. **PLEASE** check it carefully and call Patty at 253-472-6223 xtn 2 if a discrepancy exists.

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Winter Convention Cornhole Tournament

Friday, January 13
7:00 PM • Grand Ballroom #3



Winter Convention Cornhole Board Design Contest

Your design will be printed on blank boards for all to enjoy.

\$20 per entry

Send design with a \$20.00 entry fee, along with your design to:

WSEA

PO Box 110760,
Tacoma, WA 98411.

Deadline is January 3rd, 2023. THEME IS: THE BEST OF WA STATE ELKS



Designs will be displayed at the Winter Convention tournament and judged by the members. Each member will have one vote.

Washington State

Association

The Winning design will appear on the boards at Summer Convention in Pasco and will go home with the Summer tournament winners.

Order forms for purchasing boards with the winning design will be available at Summer Convention.

This fun brought to you by your Washington State Elks Assocation.

The ELKS that Play Together, Stay Together!

WASHJINGTON STATE ELKS CONVENTION Sea-Tac Double Tree

Registration for Cornhole Tournament \$25.00 per team – Each Lodge can have up to 4 – Teams All Players must be Elk members or Spouse of a member And Registered at the Convention

	Lodge Name		& Number
Team A:			
Player 1		Player 2	
Team B:			
Player 1		Player 2	
Team C:			
Player 1		Player 2	
Team D:			
Player 1		Player 2	

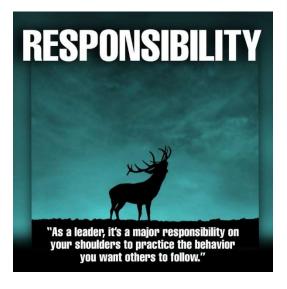
Tournament is Friday January 13, 2023, and will start at 7:00 PM. Registration ends with the Calcutta auction at Friday's dinner.

Registration and entry fees should be mailed to: Wa. State Elks, PO Box 110760, Tacoma, WA 98411 or given to the registration desk at convention. Checks payable to WSEA.

2023 WSEA Quarterly and Winter Convention Schedule

2023 WSEA Winter A	genda		
Madaa	dou January 11, 2022 State Convol Atting	Do ove	Duese enter(s)
	day, January 11, 2023 State Casual Attire	Room	Presenter(s)
2:00pm-5:00pm	Executive Committee Meeting	Northwest 1	
- ! !	Followed by Charitable Trust	Northwest 1	
Thursday, January 12			
Please wear state un others	iform, shirt/tie for sessions, Business casual for		
others			
7:30am-5:00pm	WSEA Registration	Lobby	
8:30-Noon	Financial Trustees	Northwest 1	
	Therapy Trustees to follow	Northwest 1	
	Program Advocates	Northwest 1	
Noon-1:00pm	LUNCH	On Own	
1:00-1:50pm	Committee Chairs (Program Advocates Attend)	Northwest 1	
2:00-2:50pm	Therapy Trustee Training	Northwest 1	
3:00-4:00pm	Program Advocate/Executive Committee Forum	Northwest 1	
5:00pm-6:30pm	Welcome Reception	Northwest 2 & 3	
6:30pm-11:00pm	Hospitality Rooms		
6:30pm-9:30	Private - Past State Presidents Reception	Maxi's(Restaurant)	
•			
Friday, January 13, 20	023		
Please wear red shirt	s in honor of service men and women that are deploy	ed- shirts and ties	
for business session,	casual for other activities		
7:30am-4:30pm	WSEA Registration	Lobby	
8:30-9:20am	Drug Awareness	Cascade 1 & 2	Alison Cline
8:30-9:20am	Membership & Membership Drives	Cascade 3 & 4	Nancy Oakes
8:30-9:20am	Youth Activities	Cascade 5 & 6	Marc Allen
9:30-10:20am	Veteran	Cascade 1 & 2	Liz
9:30-10:20am	Public Relations & Co-Pay	Cascade 3 & 4	Nancy Oakes
9:30-11:20pm	Secretary Training	Cascade 5 & 6	Jill Anderson
10:30-11:20am	Board Vs. House Committees	Cascade 1 & 2	Bim Lindsey
10:30-11:20am	Lodge Activities	Cascade 3 & 4	Cheryl Collins
11:20am-1:00pm	LUNCH		On Own
11:30am-12:50pm	Spouses Social	President's Suite	Entourage
11:20-1:00pm	Toast & Flag Charge Presentation Contests	Cascade 1	Lana Davick
1:10-2:00pm	Therapy Program For Children	Large Room	Lee Frankie
1:10-2:00pm	Incoming ER Tune-up (leading Knight)	Cascade 1 & 2	Jill Anderson
1.10-2.00pm	incoming Liviane-up (leading kinght)		i
<u>'</u>	Elks National Foundation and Grants	Cascade 5 & 6	Lacey Braswel
1:10-2:00pm 2:10-3:00pm	1 1 2 2 2 2	Cascade 5 & 6 Cascade 1 & 2	Lacey Braswel Jill Anderson

3:10-4:00pm	GL Convention Information	Cascade 1 & 2	Joe Basil
3:10-4:00pm	WSEA needs you as a PER	Cascade 3 & 4	Ben Braden
5:00-5:30pm	No Host Cocktails	NW Ballroom	No Host
5:30pm-7:00pm	Dinner (Tickets Required)	NW Ballroom	
7:00pm start time	Cornhole Tournament	Grand 3	
Saturday, January 14,			
_	forms, shirts & ties for the business sessions - Casual		
for other events			
7:30am-12:00pm	WSEA Registration	Lobby	
8:30am-9:30 am	District Caucuses		
	Central District	Cascade 9	
	East District	Cascade 10	
	South District	Cascade 12	
	West District	Cascade 13	
	North District	Evergreen 1 & 2	
9:45am-11:15am	Accounting & Chart of Accounts	Grand 1&2	Don Lewis
11:15-12:00am	Business Practices	Grand 1&2	John Fry &
			Team
12:00am-1:30pm	LUNCH		
12:00am-1:30pm	Past State President Meeting & Lunch	Maxi's(Restaurant)	
1:45am-3:30pm	Business Session of Association	Grand 1&2	
Sunday, January 15, 2023			
9:00am-Noon	Alcohol Server Training	Cascade 9 & 10	Sandy Barber
9:00am-12:30pm	VP Ritual Challenge	Evergreen 1 & 2	Lana Davick



WSEA Officers 2022–2023			
State Sponsor	Roger R. True, PNP	Tri-Cities Lodge #2755	
President	Greg Balint	Tri-Cities Lodge #2755	
President-Elect	Bob Walker	Burien Lodge #2143	
Vice President	Michael Dahl	Kelso-Longview #1482	
Vice President	Scott Rainey	Bremerton #1181	
Vice President	Benjamin Braden	Ballard #827	
Secretary	Steven Scholz	Puyallup #1450	
Treasurer	George Jaquish	Puyallup #1450	

Central:

District Deputies for 2022-2023

Grand Exalted Ruler District Deputy: Ernest Bodoh

Esquire: Scott Knight

Auditor: Jessica Howes

Assistant to the Auditor: Peter Schultz

East:

Grand Exalted Ruler District Deputy: James Bedard

Esquire: Patricia Gustin

Auditor: Marc Allen

Assistant to the Auditor: Richard Shull

North:

Grand Exalted Ruler District Deputy: Nestor Tamayo

Esquire: James Henry

Auditor: Mike Campbell

Assistant to the Auditor: Dave Richcreek

South:

Grand Exalted Ruler District Deputy: Virginia Basil

Esquire: Rob Dahl

Auditor: Jennifer Smothers

West:

Grand Exalted Ruler District Deputy: Larry Staley

Esquire: Evan Boyd

Auditor: Dean McCoy

Assistant to the Auditor: Brandi Wallace

Washington Elks Therapy Program for Children

Since 1954,
the Washington Elks
Therapy Program for
Children, Inc. has
provided home-based
occupational or physical
therapy to children with
developmental delays or
physical disabilities.
Services are provided at
no cost to the family
served.



The Elks for Children's Hospital partnership between Seattle Children's Hospital and the Washington State Elks Association began in 1926 and continues today. The bond of these two entities and the care of the Elks has given hope to children in our region for more than 93 years.

Lodge First, Member First

By Benjamin Braden

That was it - that phrase became the litmus test for events, ideas, or directions I supported while an officer at the Ballard Elks Lodge and continues today. I learned from a few miss-steps before I realized my task as a volunteer officer was to put the lodge first, so it was open and available for our members to utilize and enjoy, thus putting the member first. I learned that our entire purpose as an officer is to make sure the member and their needs and desires are first and foremost in our thoughts and actions.

Don't get me wrong, I made plenty of mistakes, but overall, the lodge needed to be there for the member's enjoyment. To give the member the events and space needed for them to feel fulfilled in their membership. Helping create the Ballard Elks Paddling Club brought worth to so many members. Supporting the youth programs, encouraging a grant committee to give back to our community, promoting Americanism in our schools and shouting about our wonderful scholarship programs, simply keeping the lodge lounge and kitchen open 7 days a week, and profitable at times, puts our members and our lodge first.

These things, when successfully done, provide worth in our lodge and enables our members to add value to their membership. It gives that feeling of being part of something bigger than yourself, part a fraternal organization with worth, as they say "...a good deed, honestly and promptly performed, will continue forever". The lodge has given so much to each of us in its own way. The lodge has been there for each of us. Offering us friendship, fellowship, opportunities, community connections and more.

It is time for us to be there for our lodge. Redouble your efforts towards filling needed officer and committee positions. Encourage new members and then encourage them to bring their passions within the lodge. It's only through change, through accepting new ideas, new energy, and new passions, will we truly enable the memory of those before us to continue well after we have passed into the light which is beyond the valley of the shadow of death. We cannot replace these amazing buildings and locations easily. We cannot easily recreate what our lodges past members and officers have given us.



Volunteers are the lifeblood of our organization. How does your lodge apricate your members who give back?



Lodges across the state honored our departed members on December 4, 2022

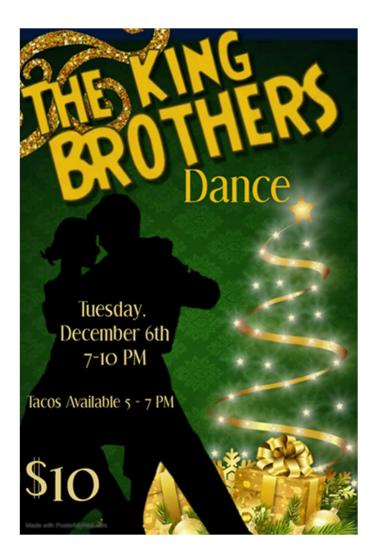


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in your lodge, on social media, and the My Elks App. Flyers grab attention and encourage participation. Share them in newsletters, member emails, and in texts for well attended events and activities! Recruit and invite creative and computer savvy members to volunteer to use their skills to design lodge flyers. Check out the great work of several lodges for inspiration or to find an event to attend



Lodge Flyers/Upcoming Events







We want to help you increase public awareness of Elks activities, both social and charitable, in an effort to increase membership

Who to Contact for Co-Pay Advertising questions/support:

Co-Pay Chair for North District

Nancy M Oakes, PER 307-250-3378 Nancy@garnettlaw.com

Co-Pay Coordinator for East District

Penny Sable (509) 669-1454 pacsm4@msn.com

Co-Pay Coordinator for South District

Cheryl Collins (360)-606-7524 Cherylacollins2006@comcast.net

Co-Pay Coordinator for West District

Darel Maxfield (219)683-5357 darel.maxfield@gmail.com

Lodge Flyers/Upcoming Activities:









Radio Promotional Program

I'm truly excited to announce that the Washington State Elks Association is embarking on a 3-month radio ad campaign promoting the Elks and the great things we do in our state.

With the help of the Washington State Broadcasting Association, we have developed 4 different scripts that will air across our state on most of our states radio stations. 2 scripts promote membership and 2 promote the amazing Therapy Program for Children each of us supports and are so proud of.

The ads direct people to discoverelks.com which will redirect potential members to a comprehensive landing page that shares our passion and motivation for being Elks in a clear concise way while asking them to join our herd.

The form will submit to myself, and our Washington State Elks Association Secretary Steve, and we will then reach out to you at your lodge and help you follow up with these membership inquiries.

Our passion is real, our message is strong, and by getting it out in front of our state's citizens we hope to capitalize on their desire to be part of their community.

I won't be surprised to see a larger than normal reinstatement number and even a reduced delinquency rate through this investment in Elks awareness by your Washington State Elks Association.

Your State Association is here to help our lodges succeed. We are trying new things and developing new programs with the goal of your success at the local lodge level. Your efforts at membership growth and meeting charitable goals have gone a long way towards making this happen. Thank you all and please remember the State Association is here to help, just ask.

Respectfully,

Benjamin Braden

WSEA 3rd Vice President North



In The Next Issue...

Spotlight on WA Elks Therapy Program/Tall Elks

Veteran's Services

Lodge Development Special Committee

